

Made It Happen:

A Conversation with Student Technology Entrepreneurs

Wednesday, September 11, 2019,

12:00-1:00 PM

Sabino Room, Student Union Memorial Center

How does research make its way from a concept to becoming an impactful product in the marketplace? Learn how your innovative work can grow into an exciting, impactful career path through invention and entrepreneurship.

Shiva Planjery, Ph.D., UA Alumnus and CEO of Codelucida

With the big data booming and technology companies incorporating flash memory into all kinds of devices, the demand for reliable, solid-state memory is growing at an exponential rate.

To address the challenge, Shiva Planjery, a Ph.D. student in the Department of Electrical and Computer Engineering, focused his dissertation work on developing a new breed of error correction technology.

With help from Tech Launch Arizona, Planjery and his dissertation advisors (who are also co-inventors) launched a startup – Codelucida – which has gone on to secure funding, win awards and create industry impact. Today that company resulting from his research has opened many opportunities and given rise to an unanticipated and exciting career path.

Dawson Baker, Doctoral Student, College of Optical Sciences

Named 2019 TLA Student Innovator of the Year, Dawson developed a way to incorporate nanoparticles in glass. He completed the National Science Foundation-sponsored Innovation Corps program at Tech Launch Arizona, which has invested asset-development funds in his project. Dawson will speak to the opportunity to create and advance intellectual property as part of the student experience and to chart a future path.

Along with your questions, topics for discussion will include building technology ventures and the services and people available at the UA to help you generate the maximum impact from your inventions.

Join us for lunch and bring your great questions.

*This event is primarily for faculty, researchers,
graduate students and staff.*

**Please RSVP by Monday, September 9 so we have an
accurate count for our lunch order.**



THE UNIVERSITY OF ARIZONA
**TECH LAUNCH
ARIZONA**

*Commercializing inventions stemming
from the work of UA faculty, researchers
and employees to make a better world.*



Shiva Planjery, Ph.D.



Dawson Baker

Questions? Contact us.

Ellen Ogley

520-621-7262

elleno@tla.arizona.edu

Find all of this information and more
updated events at

<http://techlaunch.arizona.edu>

SPACE LIMITED. REGISTER TODAY.
<http://bit.ly/tla-shiva-and-dawson>