



THE UNIVERSITY OF ARIZONA
**TECH LAUNCH
ARIZONA**



Mark Nelson, Ph.D.
Professor of Pathology, CEO of DesertDx



Bernard Futscher, Ph.D.
Professor, College of Pharmacy



Marie Wesselhoft
*Tech Launch Arizona
Mentor-in-Residence*



Kaitlyn Norman-Powers
*Tech Launch Arizona
Licensing Manager,
UA Health Sciences*

FROM IDEA TO IMPACT

*Bringing medical inventions
from the lab to the market*

A Discussion with TLA Mentor-in-Residence Marie Wesselhoft and Drs. Bernard Futscher and Mark Nelson of UA startup DesertDx

November 13, 2019, 12:00-1:00 PM
BIO5 Room 103

Lunch will be provided for advance registrants.

Tissue biopsies may save lives, but the procedures can be painful and even dangerous. To lower the need for these procedures and to better monitor cancer reoccurrence, UA inventors Bernard Futscher and Lukas Vrba combined the latest discoveries in epigenetics with new methods in informatics to create a new breed of “liquid biopsy” – a blood test for screening, detecting and monitoring cancer.

Working with Tech Launch Arizona, they have launched a startup, DesertDx, to bring the invention to doctors and their patients.

Join us for lunch and a discussion with the UA/DesertDx team. Hear about their story and their challenges, and learn what it takes to take ideas from the lab to the world for maximum impact.

We will also hear from Marie Wesselhoft, TLA Mentor-in-Residence and life sciences entrepreneur, about how she mentored this entrepreneurial faculty team.

Kaitlyn Norman-Powers, TLA Licensing Manager for UA Health Sciences, will moderate our discussion.

Who should attend?

While this talk will be geared toward faculty, researchers, graduate students and staff, all are welcome.

**Register early to reserve your seat
and have lunch provided for you.**

<http://bit.ly/tla-desertdx-lunch>

Questions? Contact us.

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